

April 11, 2007

Application for Nomination of Kellyx Nelson
to North Central Coast Regional Stakeholder Group

I. Contact information:

Kellyx Nelson
Executive Director
San Mateo County Resource Conservation District
Half Moon Bay, CA

II. Compliance with selection criteria:

In terms of knowledge of the marine resources of the study region, I spent seven years teaching marine biology and evolutionary biology at the California Academy of Sciences with particular focus on California intertidal ecology. I do not have particular expertise in the study area. I am also a recreational scuba diver and abalone skin diver in California.

I am able to balance regional and local perspectives, express interests rather than positions, work collaboratively, communicate with stakeholders, access communication networks, and complete all aspects of the charge of the regional stakeholder group. A deep understanding of this type of process is essential to my work directing the San Mateo County Resource Conservation District, including managing and/or participating in multiple watershed planning efforts. Communicating effectively with diverse stakeholders about resource issues is a critical part of my role at the RCD and the driving reason for me joining the MLPA process.

III. Affiliations:

I do not have and have not had affiliations with particular stakeholder groups active in marine resource management. However, I interact with fisherman, marine reserve and sanctuary managers, and coastal watershed stakeholders regularly in many different venues via their stakeholder groups.

IV. Involvement in similar processes:

While obtaining a master's degree in Public Policy from UC Berkeley, I was part of a group of students that engaged stakeholders to prepare an analysis of the economic impacts of habitat restoration (PILTs) for CalFed's Working Landscapes Subcommittee when Ryan Broddrick was its chair. I direct or participate in extensive public process through the RCD, including publicly noticed board meetings, public workshops, and public watershed planning processes.

V. Willingness to commit time:

I understand that the commitment is extensive. Part of the reason that I want to participate is precisely because I know that the unfunded commitment is a barrier to participation for many stakeholders whose voices are essential and I intend to interact with them between meetings.

VI. Organizations with which I will communicate include: Half Moon Bay Fishermans Association, Pillar Point Harbor District, Monterey Bay National Marine Sanctuary, San Mateo County Resource Conservation District, Fitzgerald Marine Reserve Critical Coastal Areas Pilot Project, county and state parks, Mid-coast Community Council, Pescadero Municipal Advisory Council, Pilarcitos Restoration Workgroup (a collaboration of about 20 local utilities, Department of Fish and Game, NOAA Fisheries, environmental advocates, fishermen, and agricultural interests), and San Mateo County Food Alliance.

VII. Specific outreach mechanisms:

Nearly all of the organizations listed above have meetings I regularly attend. The RCD Board is a publicly noticed meeting which allows for public comment and allows me to provide updates about natural resource related issues. The RCD has a web page on which I will link to MLPA information.

VIII. Areas of Expertise:

As described above, I am familiar with natural resource issues, including marine resources, and public process.